

GROW YOUR BUSINESS WITH THE GLOBAL SHIPPING PROGRAM

Make your listings available to up to 76 million new buyers in over 100 countries and increase your sales by **up to 15%**¹

SELL GLOBALLY, SHIP DOMESTICALLY

THE TRADITIONAL WAY



THE NEW WAY

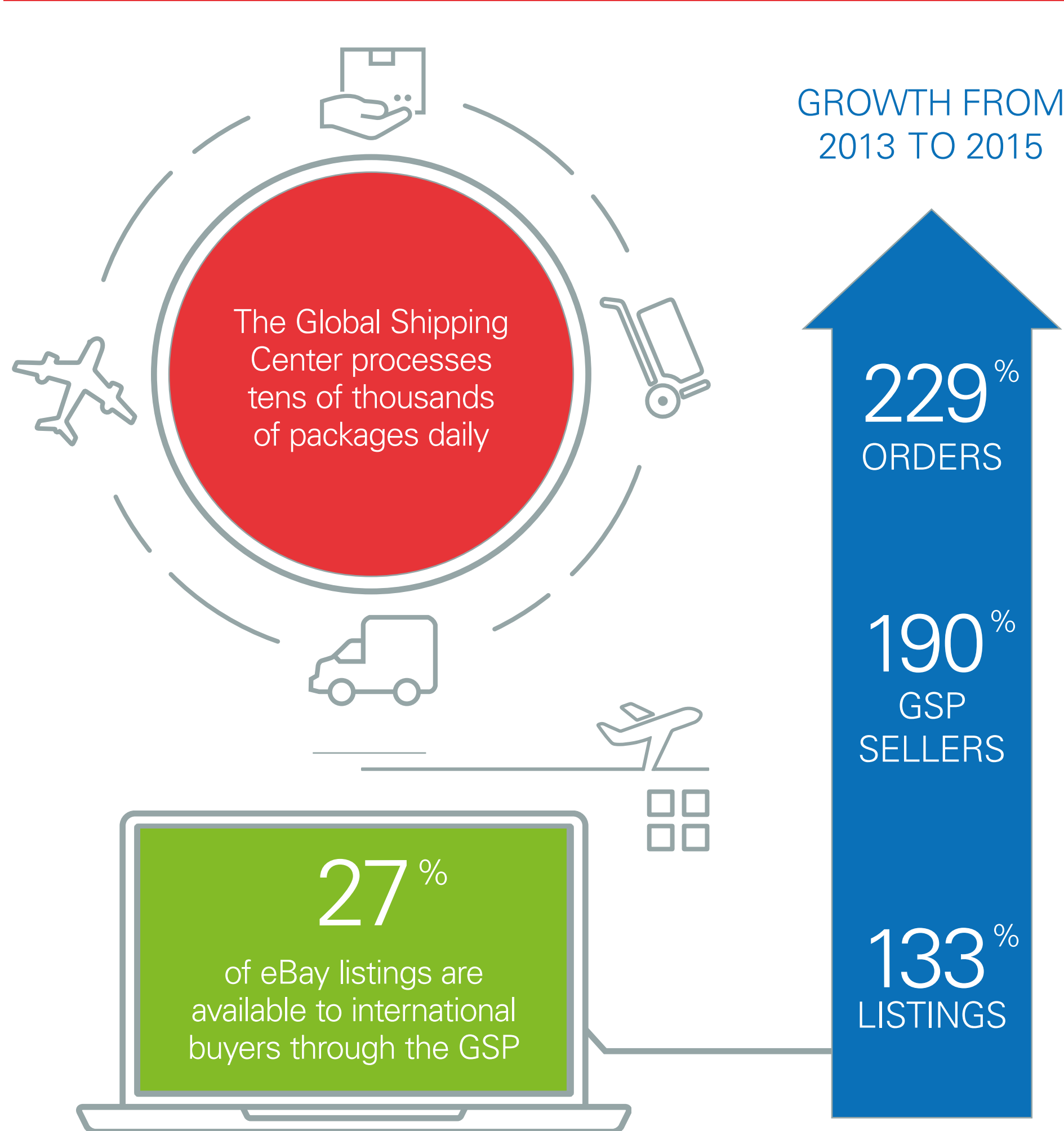


GLOBAL GROWTH AND OPPORTUNITY

Cross-border commerce now represents 20% of eBay sellers' total sales

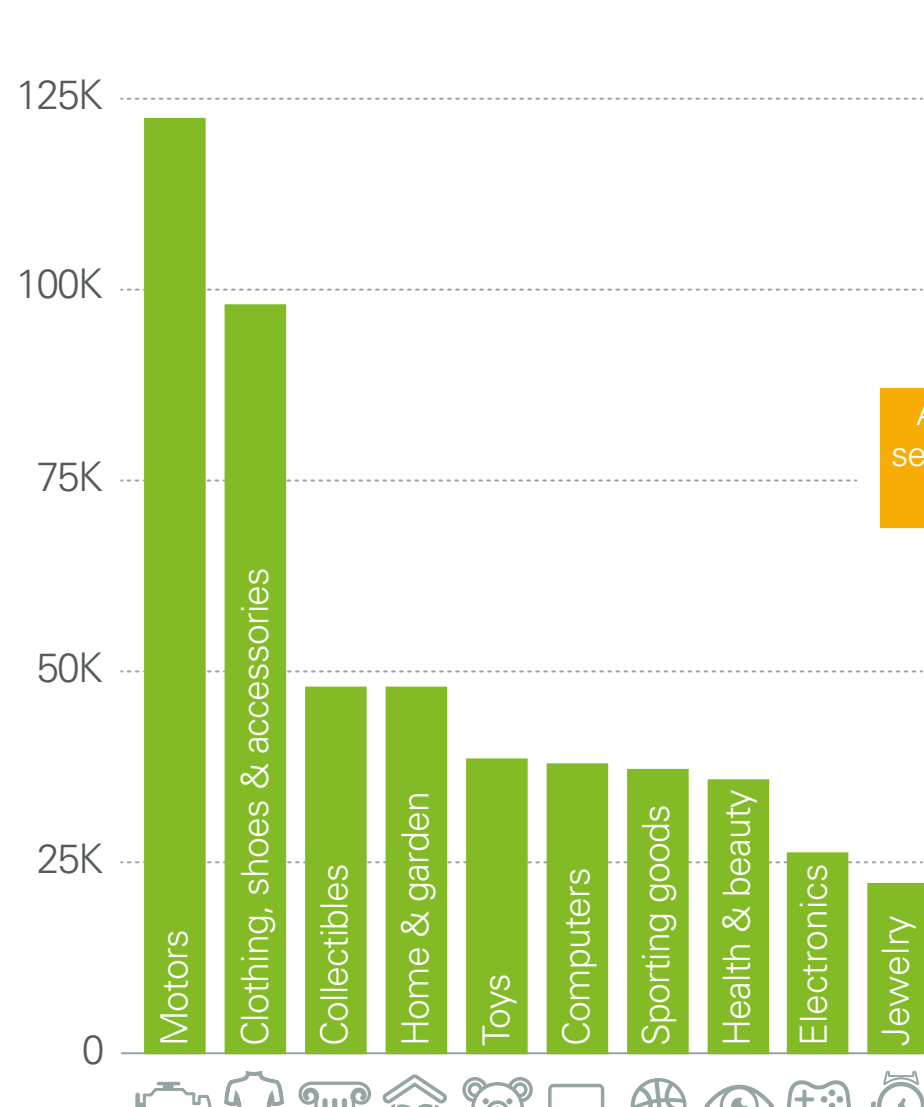


GLOBAL SHIPPING PROGRAM SIZE AND SCOPE



TAILOR YOUR MERCHANDISE AND PRICING BASED ON WHAT SELLS MOST

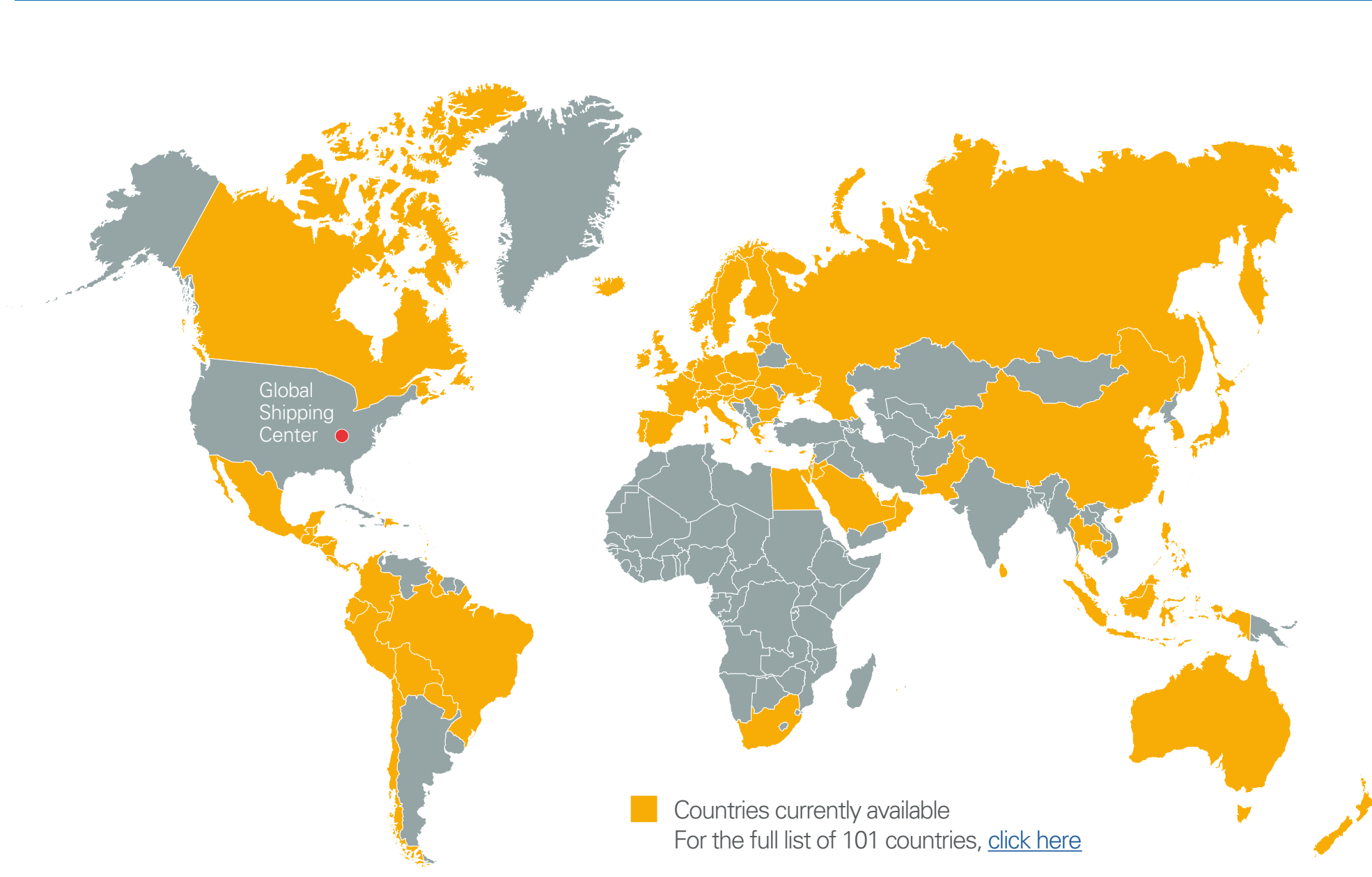
TOP GSP CATEGORIES BASED ON ORDERS PER MONTH⁵



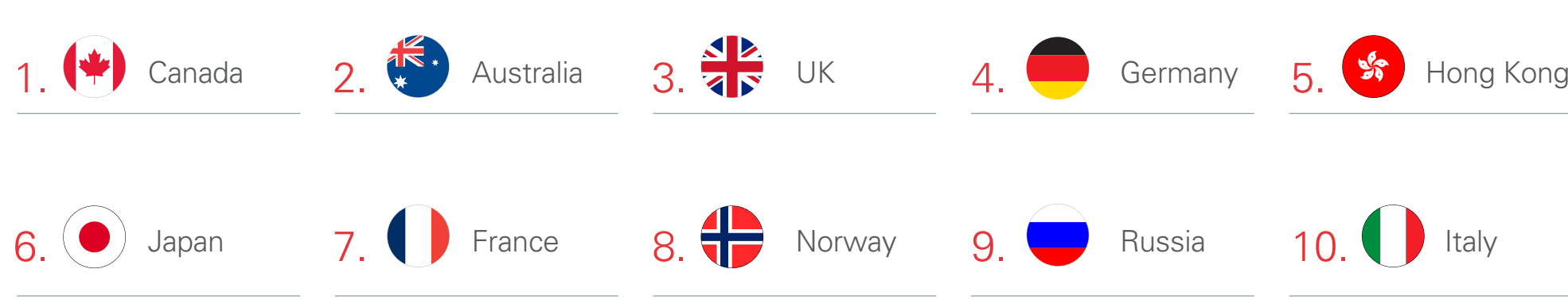
TOP GSP CATEGORIES BASED ON AVERAGE SELLING PRICE⁴



WHERE AND WHAT TO SELL



TOP TEN GSP COUNTRIES BASED ON SALES⁶



TRENDING ITEMS AROUND THE WORLD⁷



Make your listings available to millions more buyers for free at [ebay.com/gsp](#)

1. Approximately 16% of sellers who enrolled in the Global Shipping Program in April 2015, who had not previously sold internationally and who enabled more than 60% of their eligible listings with the Global Shipping Program, experienced a 15% increase in sales (or more) 90 days after enrollment as measured against the 90 day period prior to enrollment. Individual results may vary.

2.3. Nielsen/PayPal, 2013.

4. Data from March, April, May 2016.

5. Data from May 2016.

6.7. Based on sales from December 2015 through May 2016.