

How it Works:

eBay Plus Seller Express Postage Contribution

ebayplus

The Value of the eBay Plus Badge

An eBay Plus badge on your listings helps you stand out on eBay by letting buyers know you deliver a great shopping experience. We'll also recognise and reward you with extra benefits.

Why is an Express Postage Option Part of the Criteria?

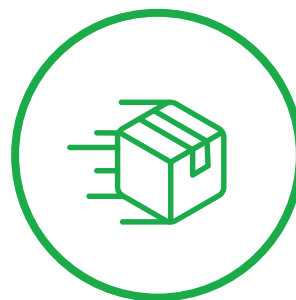
Buyers' expectations are changing. In fact, Australian shoppers are 45% more likely to purchase if they know the item will arrive in 2-3 days*. We recently updated our eBay Plus criteria to be in line with evolving retail standards to ensure we remain Australia's number one online shopping destination and continue bringing buyers to you.

*PayPal mCommerce Index Trends Report, 2017



For buyers

eBay Plus members in metro areas will be automatically upgraded to free express delivery on your eBay Plus listings.



For you

To support you in providing this top level of service, eBay will fund up to \$4 of the express postage upgrade cost on these orders.

How This Works

If you're charging \$2 for the express upgrade, we'll cover \$2. If you're charging \$7, we'll cover \$4. We'll apply the contribution automatically at the point of transaction.

We encourage you to only charge buyers the upgrade cost from standard to express postage to make your listing more appealing. For example, if your carrier charges \$6 for standard postage and \$10 for express, then you should only charge the buyer \$4 for express postage since you're already covering the cost of standard postage. To be eligible for the badge, your express postage option must not exceed \$15.

How is the \$4 Calculated?

The \$4 is based on the upgrade cost from standard to express postage. For example, looking at [Australia Post's band 2 MyPost rates](#), the cost to upgrade from standard to express on a small parcel being sent to a 'different city' zone (from a metro or regional location) is \$2.64 (from \$7.88 for standard to \$10.52 for express). The cost to upgrade on a large parcel is \$3.52 (from \$13.51 for standard to \$17.03 for express). For many sellers, this contribution will cover the cost to upgrade to express postage.

How Does the Express Contribution Work?

When an eBay Plus buyer in a metro location purchases one of your eBay Plus-badged listings, the order will come through with the item price plus up to \$4 for express postage from eBay (instead of the postage price indicated on the listing). For example, if your item sells for \$27.50, with eBay's \$4 express postage contribution, you'll receive a total of \$31.50.

You'll only pay the difference between the express postage cost charged on the listing and eBay's contribution (if there is a difference) when an express postage order comes through for your eBay Plus listing.

The Cost of Express Postage

\$15 is the maximum express postage price you can set on your listings to qualify for the eBay Plus badge. However, we recommend you only charge buyers the upgrade cost from standard postage to express postage since you're already covering the cost of standard postage. In the examples above, the upgrade cost is fully covered by the contribution from eBay.

There may be scenarios where your upgrade cost is higher than \$4. In this case, you will be required to cover the difference between the contribution you receive from eBay and the express postage upgrade cost. Although you may incur a cost for your postage, you get rewarded for being a part of the program with extra exposure through exclusive promotions, extra seller protections and access to eBay's most engaged buyers. Remember that the eBay Plus program is run at a listing level, so you can choose not to include certain listings by simply not meeting all of the criteria.

How are Final Value Fees calculated?

Final Value Fees (FVF) will be calculated on the cost of the item and the postage cost paid to the seller. So, if we use the example above, the FVF will be calculated on the total \$31.50.

Where will I see the express postage contribution?

My eBay > Order Details

Home > My eBay > Order details

Order details Tell us what you think Printer-friendly page

Bought by [redacted] + Show additional actions

Order number: [redacted]

Estimated delivery **Monday 6 Apr 2020**

Samsung C27R5 27" FHD LED LCD Freesync Curved Gaming Monitor HDMI VGA VA

Leave Feedback

Contact buyer

Item price AU \$295.00

Quantity 1

Item number 264517653245

Postage service **Express delivery**
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Delivery address

Hornsby New South Wales 2077
Australia

Order total

Subtotal	AU \$295.00
Postage	AU \$4.00
Total	AU \$299.00

[View PayPal transaction](#)

Order placed on
Wednesday 1 Apr 2020

Payment method
PayPal

Payment date
Wednesday 1 Apr 2020

My eBay > Sales Record

Order number [redacted]

Send by 2 Apr at 11:59pm AEDT
Make sure you post your order within the handling time you specified in the listing. Print postage label

Purchase details

Buyer [redacted]

Email [redacted]

Phone [redacted]

Date sold 1 Apr 2020

Date paid 1 Apr 2020 via [PayPal](#)

Sales record number [redacted]

Postage details

Postage method **Express delivery**

Tracking [Add tracking](#)

Post to [redacted]

Street [redacted]

City Hornsby

State/province New South Wales

Postcode 2077

Country/region Australia

[Copy full address to clipboard](#)

Items

Item details	Feedback	Qty	Sold for	Total
 Samsung C27R5 27" FHD LED LCD Freesync Curved Gaming Monitor HDMI VGA VA (264517653245) Custom label (SKU): m1ed9ag-LC27R500FHEXXY + Add tracking	+#	1 (50 available)	AU \$295.00	AU \$295.00

Item subtotal	AU \$295.00
Postage	AU \$4.00
Sales tax	AU \$0.00
Discount	AU \$0.00
Total	AU \$299.00

PayPal

Order details		Quantity	Price	Subtotal
Item number	Mixcder E10 Wireless Active Noise Cancelling Headphones Bluetooth 5.0 Foldable O	1	\$99.95 AUD	\$99.95 AUD
			Purchase total	\$99.95 AUD
Payment details				
Purchase total				
Tax			\$0.00 AUD	
Shipping amount			\$4.00 AUD	
Handling			\$0.00 AUD	
Insurance			\$0.00 AUD	
Gross				
PayPal fee				
Net total				

If you use an integration partner, please reach out to them directly for guidance on where you can find the express postage contribution.

You can find out more about the eBay Plus program and how to enable express postage on your listings to enable the eBay Plus badge on our dedicated [Seller Centre page](#).

Thank you



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