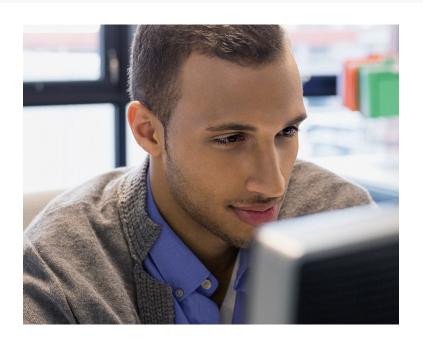


ANCHOR STORE SUBSCRIPTION

More discounts. More benefits and service. Unlimited possibilities.

Keep growing while you save money and enjoy expanded benefits as an Anchor Store subscriber. Not only does a subscription help you boost your business exposure, it is an opportunity to save and maximize your sales.

If your listing activities have shown monthly growth, now could be the perfect time to subscribe or upgrade to an Anchor Store.



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As an Anchor Store subscriber, you gain access to an impressive amount of ways to save and tools to help boost your business' exposure.

Free listings

10,000 free listings each month*

Listing and fee benefits

Up to 1,000 auction-style listings** plus **unlimited** insertion fee credits[†]

Discounted listing fees

List for as little as 5¢ after your free listings are used

Savings on supplies and more

Get a \$150 Coupon on eBay-branded shipping supplies every 3 months

Exclusive benefits

Promoted Listings credit

Get a credit of \$25 every 3 months for your Promoted Listings. If you're a Top Rated Anchor Store subscriber, you are eligible to receive an additional quarterly \$30 credit for a total of \$55 per quarter.

Dedicated customer support**

Access to white-glove support service by phone and email, which includes:

- Proactive policy consultation, which can include advance notification on potential violations
- Quick support for account-related topics like seller standards, eBay Money Back Guarantee, and the Global Shipping Program
- Guidance on how to optimize your listings to help increase your search placement

Learn more at www.pages.ebay.com/sellerinformation/stores/start.html

*Exclusions: Pay no Insertion Fees for allotted free listings per calendar month. Optional fees, including advanced listing upgrades and supplemental service fees, and final value fees may still apply. Motors vehicles, real estate, heavy equipment, concession trailers & carts, imaging & aesthetics equipment, and commercial printing presses are excluded. Terms are subject to change. Up to 12 pictures per listing are free. All existing selling limits on your account (as well as category and item limits) still apply, and may prevent you from creating the maximum number of listings associated with your particular eBay Store subscription.

**Sellers must have a valid eBay registration and shipping address in the United States. Not valid for shipping addresses in the US Protectorates, APO/FPO and PO Boxes. (Sellers using My eBay can verify their registration address at My eBay > My Account > Addresses Againstration address? †Collectibles categories include Antiques, Art, Coins & Paper Money, Collectibles, Dolls & Bears, Entertainment Memorabilia, Pottery & Glass, Sports Memorabilia, Cards & Fan Shop, Stamps, and Toys & Hobbies. Fashion Categories include Clothing, Shoes & Accessories, Health & Beauty, and Jewelry & Wtatches

††To be eligible for the dedicated customer support, sellers must have a valid eBay registration address in the United States. (Sellers using My eBay can verify their registration address at My eBay > My Account > Addresses > Registration address).